

FRESH CUP



SINGLE SERVE
AUTOMATIC EJECT POD SYSTEM BY:

NEWCO 

Perfectly delicious coffee,

PERSONAL TASTE WITH POD COFFEE

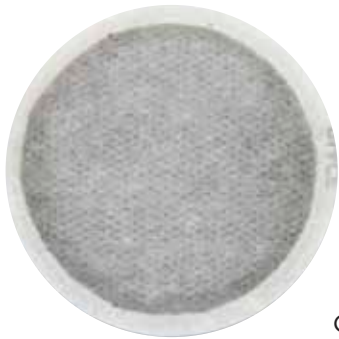
When it comes to coffee, everyone's taste preferences are unique. One may enjoy a strong, bold cup of coffee, while another prefers a bright, mild cup. No matter how each may enjoy their coffee, Fresh Cup always brews it to perfection and allows each cup to be specially brewed to three personal strengths: mild, medium or bold. Your coffee profiles are easily programmable and provide complete control over the critical brewing parameters: pre-infusion, brew volume, and water contact time.



"Fresh Cup is capable of delivering a Gold Cup Standard cup of coffee"



one cup at a time."



BETTER EXTRACTION THROUGH INNOVATION:

Newco's Fresh Cup sets the standard for delivering exceptionally brewed coffee from PODS. The unique taste qualities and aroma characteristics that get lost in other systems are drawn out through the Fresh Cup. Building on years

of POD brewing development, the Fresh Cup delivers consistently great coffee through a delivery system that controls the vital aspects of the brewing process. Fresh Cup brewing mechanism ensures a perfectly flat bed of coffee producing even extraction throughout the pod. Fresh Cup is available with either a 56mm or 61mm brew mechanism.

Fresh Cup leaves the imprint of a perfectly extracted cup of coffee.



MORE THAN JUST COFFEE:

Fresh Cup's independently programmable buttons provide unprecedented flexibility and control over your beverage offerings. But the Fresh cup is more than just your favorite coffee destination, it's a complete refreshment center. Brew delicious teas, espresso's, iced coffees and iced teas throughout the day to please everyone. Combine the Fresh Cup with Newco's Bistro powdered system to add a wide variety of delicious recipes. The Bistro 1, 2 or 3 offers up to 3 powdered ingredients, such as chocolate, milk, and French Vanilla that can be added to your coffee, making restaurant style coffee beverages like the lattes, cappuccinos, mochachinos, and hot chocolate we have grown to adore.



Fresh Coffee...

THE BETTER CHOICE:

Let's face it, when it comes to the world of single serve coffee, all options are not equal in respect to their impact on the environment. Non-recyclable plastics used in the brewers and capsule/packets promote a less than friendly option for the environment. With billions of spent capsules already filling our landfills, the biodegradable POD is the best single serve solution. Your customers are concerned about their decisions that impact the environment. Provide them all the benefits of brewing POD coffee with the benefits of being environmentally responsible.

ENERGY WISE

Conserving energy is an easy and smart decision. Fresh Cup gives you the choice of two energy savings modes to help conserve energy during periods of non-use:

Power save - Adjusts tank temperature to 170 degrees during periods of non-use.


Power down - Turns tank off during periods of non-use. (Non-use period adjustable from 1-4 hours)

Enjoy better coffee while respecting the environment.

Spent PODS are compostable.

NEWCO 



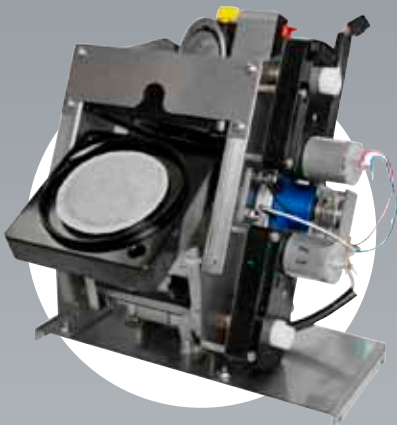
Fresh Cup is built in the USA. 

Fresh Cup



Newco's single serve
auto-eject pod
system. The
Fresh Cup
brews by the cup,
just the way you like it.

Fresh Cup is available
in maroon or green
branded fronts



Brewing Mechanism



Waste Bin with magnetic sensing tech and removable drip tray.



Companion riser increasing capacity by 100+ spent pods.



Keep your coffee tasting fresh with Fresh cup's cleaning tablets

BUILT TO LAST

The Fresh Cup system was designed with the daily business of the roaster and/or operator in mind. High quality, rugged, professional construction that can withstand the increased daily use of single serve brewing. State of the art electronic controls are designed and produced at Newco providing years of trouble free service. Your Fresh Cup brewer is built to perform consistently and reliably for years.

SERVICEABILITY

Intentionally designed with the service technician in mind, Newco has built in common sense service functionality. A few turns of a wrench, a quick disconnect wire harness and tube assembly and the entire heating and brewing system can be removed from the machine. In addition, careful thought has been given to the placement of key components for easy field repair and diagnostics through a service mode on the control board. Fresh Cup makes the brewing experience intuitive and enjoyable.

ITEM NO.

780462

61 MM blue LED and Cup Light & Flow Meter

780463

56 MM blue LED and Cup Light & Flow Meter

780374-BPC

Riser with condiment holder, Black

780358-BPC

Riser, Increases spent pod capacity, Black

780358

Riser, Increases spent pod capacity, S/S

780366

Cafiza Cleaning Tablets, 4 oz.

400442

Newco's button pack (1 included with Brewer)

DESCRIPTION



SHOW OFF YOUR PERSONALITY

Your Fresh Cup brewing equipment presents a positive image of your company every time your customer brews coffee. Your brewer should reflect the image, personality and message that your company delivers every day.

Newco's in-house branding services allow you to custom brand your Fresh Cup brewer and create an image worthy of marketing your products and services.



A FRESH WAY TO MERCHANDISE

Create a professional coffee presentation with the Fresh Cup POD merchandiser. Custom designed to house your Fresh Cup, Napkins, cups and necessary condiments to provide an organized coffee preparation area at your customer's place of work.

Designated locations for Newco Crème creamers or canister sugar and powdered cream. Custom branding of the display sign available through Newco. Optional POD organizer showcases 4 selections of PODS and stores up to 14 additional boxes inside.

- Removable condiment organizer trays for easy filling and cleaning.
- POD organizer can be attached to left or right side of Merchandiser.
- U Clip design allows additional POD organizers to be attached to each other or Fresh Cup merchandiser to increase POD offerings.



112029

112028

112028 – Fresh Cup merchandiser & condiment organizer
112029 – POD display holder and storage component.

FRESH CUP 2011 MODEL

- Increased cup height clearance to accommodate larger cups and travel mugs.
- Flow Meter Option: Deliver exacting cup volumes regardless of weight, grind or roast color.
- Brew Mech: Next generation slope cam perfectly ejects the pod every time.
- Cabinet: New chassis delivers ease of service of major components.

FREEDOM OF CHOICE

Choose from up to three programmable taste profiles (mild, medium or bold) or volume settings (small, medium large).

PERFECTLY BREWED COFFEE

Enjoy the benefits of Fresh Cup's unmatched brewing capability. Easily develop your brewing parameters for your POD size (56mm or 61mm) and weight (up to 16 grams) through simple programming of Pre-infusion, pulse brewing, volume and contact time. A flow meter allows for increased accuracy over a range of pod offerings. Fresh Cup's brew mechanism is designed so the POD lays perfectly flat promoting even extraction of the bed of coffee.

BUILT TO LAST

Fresh Cup was designed with the roaster/operator in mind. High quality, rugged construction that can withstand the rigors of everyday use.

OPERATOR CONVENIENCE WITH UPGRADES

- Built in features that add value to your operation and the customer experience:
- One touch brew activation
- Back to back brew cycles without reheat delays.
- Easy access spent POD and drip tray with automatic POD counter reset
- Quiet ejection of pods.
- Hot water dispense button for allied products.

SERVICEABILITY

Quickly and easily remove the brewing mechanism and heating system from the cabinet for service and repair. In addition, Fresh Cup provides:

- Error codes for "heads up" serviceability.
- Replaceable independent Newco parts.
- Removable side panels for serviceability.



NEWCO
newcocooffee.com